Achieve Success with
Blackbaud Target Analytics®

Blackbaud Target Analytics® and ResearchPoint™ Project Prep Checklist

We are excited to be partnered with you on your Blackbaud project! We have developed a best practice checklist to help ensure your team is ready to begin your implementation project. Please work through the action items below to prepare for your project.

Create a Blackbaud ID
Each user will need a Blackbaud ID (BBID) to access Blackbaud.com, Blackbaud University, and Customer Support. Your initial organization administrator will receive an email invitation prompting them to accept their BBID. They can then invite other admins or invite other users.

Take Action on Emails
You will receive these welcome and access emails:
- "Welcome to ResearchPoint"- This comes from noreply@blackbaud.com and invites you to confirm your login to ResearchPoint.
- "Target Analytics - ResearchPoint Access *Please Save This Email*"- This email comes from tacoordinators@blackbaud.com and provides your link to your provisioned database as well as other tips and resources for getting started.
- "Target Analytics Welcome!" - This email introduces you to your coordinator who will request to schedule a welcome call*

This email will apply to Target Analytics customers only.

Sign up for Training
Blackbaud University's mission is to accelerate the success of your organization. You should begin taking the recommended Implementation trainings right away to begin building your skillset in your new solution. These trainings will give you a better understanding of you solution and how to design the system and are critical to your overall success.

ResearchPoint/Target Analytics Learning Paths:

Course Catalog

Review Important Resources
The Blackbaud Community: Target Analytics is a great place to connect with other users, find resources, engage in forums, submit ideas, and learn best practices to enhance your Blackbaud experience.

Our Customer Success: Adoption Resources are designed to help you get the most value out of your new solution. Live webinars and a video library cover a range of topics from best practices to new features, and answers to common "how do I" questions.